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**V Semester B.B.A.2 Degree Examination, November/December 2016
(Regular)**

HUMAN RESOURCE MANAGEMENT

Time : 3 Hours

Max. Marks : 80

- Instructions :** 1) Write the numbers correctly.
2) Part – III is compulsory.

PART – I

- I. Answer **any ten** of the following questions. Each carries 2 marks. (10×2=20)
- 1) Define Human Resource planning.
 - 2) What is Job Rotation ?
 - 3) Define Human Resource Management.
 - 4) What is Recruitment ?
 - 5) What is fair wage ?
 - 6) Mention any two objectives of training.
 - 7) Define compensation.
 - 8) What is job enrichment ?
 - 9) Define placement.
 - 10) Define Job evaluation.
 - 11) What is informal interview ?
 - 12) What do you mean by employee morale ?

PART – II

- II. Answer **any five** of the following. Each carries 8 marks. (5×8=40)
- 13) What is job description ? Explain contents of it.
 - 14) Explain in brief functions of H.R.M.
 - 15) Explain grievance redressal procedure.

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- 16) What are the factor influencing wage and salary determination ?
- 17) Explain the preliminary requirements of selection.
- 18) What is off job training ? Explain any four method.
- 19) Explain need for good work environment.
- 20) Discuss the different types of fringe benefit.

PART – III

III. Answer the following question. **Compulsory.**

(1×20=20)

- 21) Aarush Dairy is a form which involves in processing and marketing activities. Now they want to expand their business in South Karnataka. As a HR Manager you are asked to prepare
 - a) Recruitment (Advertisement) copy.
 - b) Suggest suitable selection method for marketing executives and marketing officers.
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