

Reg. No.

--	--	--	--	--	--	--	--

I Semester B.B.A. 3 Degree Examination, Nov./Dec. 2016
MANAGEMENT CONCEPTS
(Fresh and Repeaters New Syllabus)

Time : 3 Hours

Max. Marks : 80

Instructions : 1) Write the question numbers **correctly**.
2) Part – IV is **compulsory**.

SECTION – AI. Answer **any 10** of the following :**(2×10=20)**

- 1) What is Management ?
- 2) What do you mean by motivation ?
- 3) What is Recruitment ?
- 4) What is MOU and AOA ?
- 5) Who is a democratic leader ?
- 6) What is staff organization ?
- 7) What is Espirit De Corps ?
- 8) What is centralization ?
- 9) What is span of control ?
- 10) What is planning ?
- 11) What is controlling ?
- 12) What is an organization ?

SECTION – BII. Answer **any 4** of the following :**(4×5=20)**

- 13) Explain any 5 principles of Henry Fayol.
- 14) Briefly explain staffing and sources of Recruitment.
- 15) Write a short note on CSR.
- 16) Distinguish between co-ordination and co-operation.
- 17) Explain in brief functional and product basic of departmentation.
- 18) Briefly explain principles of Direction.

P.T.O.



SECTION – C

III. Answer **any 3** of the following :

(3×10=30)

- 19) Explain Maslow's theory of Motivation.
- 20) Explain the process of decision making.
- 21) Explain the scope of Management.
- 22) Discuss the tools and techniques of controlling.
- 23) Explain various types of Leadership Styles.

SECTION – D

IV. **Compulsory :**

(10×1=10)

- 24) Explain the significance and limitations of planning in context to the 21st century.
-