



37323/C 230

Reg. No.

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III Semester B.B.A.3 Degree Examination, November/December 2016
ENTREPRENEURSHIP DEVELOPMENT
(New Syllabus)

Time : 3 Hours

Max. Marks : 80

Instructions : 1) Write the question numbers **correctly**.
2) Part IV is **compulsory**.

SECTION – A

I. Answer **any 10** of the following.

(2×10=20)

- 1) What is Entrepreneurship ?
- 2) What is copyright ?
- 3) Define small scale enterprise.
- 4) What is Franchising ?
- 5) Expand KVIC & CEDOK.
- 6) What is innovation ?
- 7) What is incubation stage ?
- 8) What is entrepreneurial competency ?
- 9) State any two problems of rural entrepreneurs.
- 10) Who is a Drone Entrepreneur ?
- 11) What is Make in India concept ?
- 12) What is preliminary project report ?

SECTION – B

II. Answer **any 4** of the following.

(4×5=20)

- 13) What is motivation ? Explain factors motivating entrepreneurs.
- 14) Explain the various types of MSME.
- 15) Entrepreneurs are born or made. Explain.
- 16) Write a short note on :
 - a) Co-operative organization
 - b) Partnership firm.
- 17) Write about the role and services of SFC's in entrepreneurial development.
- 18) Write a detailed note on DIC.

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SECTION – C

III. Answer any 3 of the following.

(3×10=30)

- 19) Write the various entrepreneurial qualities of Laxmi Mittal.
- 20) Explain the role and significance of entrepreneurs in economic development.
- 21) Explain various types of entrepreneurs.
- 22) Write a short note on :
 - a) Industrial sickness
 - b) Branding
- 23) Explain the impact of Make in India concept on globalization and also the various benefits to Indian economy.

SECTION – D

IV. Compulsory.

(1×10=10)

- 24) Prepare a project report on any one of the following :
 - a) Hotel
 - b) Vegetable supply.
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